

SHAMEEM SHARBIN MP

DIGITAL MARKETER



Valiyaparambath(HO),Kolathara(P.O.)
Kozhikode, Kerala
Mob : 7356924351
Email : mpsharbin@gmail.com

13 th May2024

JOB REFERENCE: DIGITAL MARKETING EXECUTIVE

I have three months of On the Job Training experience in designing and developing websites, poster creation, SEO optimization and creation and running of various Ad campaigns . I am excited to bring my skills to **Futuro IT solutions** , as a Digital Marketing Executive. I am looking forward to help **Futuro IT solutions**, to build dynamic websites for your clients..

During my On the Job Training at **DOCTOSMART EDUTECH PVT LTD**, I worked alongside Senior Digital Marketing Executives in website creation and designing. I also assisted the team in various client works including running ads on social media and SEO optimization. In addition to my Digital Marketing experience, I am also skilled at social media marketing, web designing(wordpress) and SEO optimization.

I have strong proficiency in using Google Anaytics and Google Search Console . I am also expert in Google Ads and Facebook Ads. I can help **Futuro IT solutions** to build user-friendly websites and design posters that exceed your client expectations. I would channel the same innovation in my work as the Digital Marketer.

I have attached my resume with more information about my education and experiences. Please feel free to contact. I can be reached anytime by phone or email. I look forward to speaking with you soon.

Yours Sincerely
Shameem Sharbin MP



SUMMARY

Highly motivated and detail-oriented Digital Marketing enthusiast, eager to kickstart a career in the dynamic world of Digital Marketing strategies, including SEO, Social Media Management, Google ads, Meta ads. Proven ability to stay up-to-date with the latest industry trends and adapt marketing strategies accordingly. Excellent communication and collaboration skills to effectively work with cross-functional teams.

EDUCATION

University of Calicut

Bachelor's Degree in Business Administration
2019 – 2022

Higher Secondary

Computer Science
2016 – 2018

SKILLS

- SEO.
- SMM.
- Google Ads.
- Meta Ads.
- Website Development (Wordpress).
- Poster Designing (Canva).
- Keyword Research.

CERTIFICATIONS

- Digital Marketing On the Job Training Certificate from Doctosmart Enterprise.
- Digital Marketing Internship Certificate from Mapid Training and Services.
- Digital Marketing Course Completion Certificate from Avodha Edu Job.
- Professional Diploma in Industrial Instrumentation and Fire and Safety.

ACHIEVEMENTS

- Academic Excellence Award (2019-20)
(Global Arts & Science College, Kozhikode)

PROFESSIONAL EXPERIENCE

Digital Marketing Trainee

Doctosmart Enterprises PVT LTD | 02/2024 - Present

- Website Developing (Wordpress).
- SEO.
- Keyword Research.
- Poster Design (Canva).
- Meta Ads.
- Google Ads.

Digital Marketer and Counselor (Abroad Studies)

Mapid Training and Service PVT LTD | 05/2023 - 11/2023,

- Meta Ads
- Student Counseling
- Documentation

Sales Executive

Baggit India PVT LTD | 12/2021 - 08/2022,

- Customer Service.
- Sales
- Stock Maintenance

PROJECTS

- doctosmartedtech.com
- veddental.com
- therft.in
- unicarehomeopathy.com